

ENGLISH FOR INTERNATIONAL BUSINESS

Executive and Manager program

- Group, combination or private

Profile of participants

- Executives, business or professional people working in responsible jobs
- Participants are expected to have an interest in company and business affairs, financial matters and social issues
- Most participants are aged between 30 and 50
- English level: low intermediate to advanced
- Recommended course duration: 2 - 4 weeks
- Highly intensive. 30 hours contact time per week, 09.00-17.00, Monday-Friday.

A combination programme is 15 hours group plus 15 hours private. Maximum 6 participants per group.

Content and Structure

The program covers the needs of people using English as an international language in their work. The emphasis is on spoken English. The course is flexible and adapted as much as possible to the needs of the individuals in the group. Individual lessons are tailored to the client's needs.

The course covers:

- The language of business meetings
- The language of business negotiations
- Communication skills and intercultural understanding
- Making presentations in a business context
- Political and economic affairs
- Expressing graphs, trends and figures
- Vocabulary development
- Socializing and entertaining
- Remedial grammar and pronunciation

The work is very active and practical with a full range of techniques such as role-play, video simulations and problem solving.

Brochures, price lists, starting dates and enrolment details are available from The Language House

For more information about course prices, dates and accommodation,
please contact The Language House director Garry Littman
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